



[CHATBOT.COM.AU](https://chatbot.com.au)

SIMPLE TWEAKS FOR CHATBOT SUCCESS



DISCLAIMER

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HELLO READER,

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This E-book is intended to provide you learning for your marketing business online. This will help you grow your business further by extracting what is needed for chatbot.

The results of your marketing will always depend on how you will practice and apply to your business all the time.

We don't guarantee 100% succession for your business but consistently using the skill will help you advance further on your marketing online career.

It will still depends on how you will acquire learning and put an effort using it.

Again, you cannot learn things through one reading, it takes twice or more for you to learn this skill and multiple times of application to your business.

We wish you more success and growth to your business.

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Chatbot in a nutshell, is a powerful automation tool that allows business owners like you to skyrocket your business.

We'll that's a great story to begin with however if you haven't experienced the success that Chabot could bring to your business...

Here are the best tweaks that you can implement in your business using chatbot!

EASE OF ACCESS

Make your chatbot accessible all the time. Your customers should not switch apps every now and then just to use chatbot.

Let say your customers are looking for room accommodation, your chatbot can proactively design to pop and ask if your customers need some help.

MAKE YOUR BOT EASY TO UNDERSTAND

Customers love to interact when they know that someone is talking to them in a same language. Program your chatbot like a human, the language, emoticons and approach.

Refrain from using technical terms, jargons and other things which are really out of this world language or script.

Make it easy for your customers to digest the information they need.

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MAKE YOUR CHATBOT UNIQUE

Powerful brands are remembered by customers. Aside from experience and products, they are being remembered by their name because they are unique.

Don't rush! Think how you can make your chatbot unique, from the name and the way it interacts.

BE HONEST

Chatbot is considered as A.I. It is not as perfect as a human being. If the workflow and other things don't match with how your chatbot interacts, ask some assistance from a live person.

This is what makes the customers appreciate more the chatbot. Customers knew that chatbots are limited, but customers doesn't want a dead end result, but rather they wanted the right way of rerouting the issue.

Gather those failed data and use it to improve your chatbot.

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HAVE A CLEAR GOAL

Customers hate looping in a circle. Your chatbot should be programmed to answer directly to what is needed. Too many questions coming from your chatbot will result to dissatisfaction.

Customers want answers in a straightforward manner.

MAKE EVERYTHING SIMPLE

When implanting chatbot for your business. Don't make things complicated! Set up a goal based on your customers wants and needs and not based on your objectives.

Chatbot is created for business that could drive more results, but then again, it could not be achieve without value in return.

Set your main goal as to give value to your customers first. Then everything will follow.